

ALEX CHARNOCK

EMPLOYMENT

Feb '25 - Present **Camberley Woods Care Home: Well-Being & Activities Assistant (PT)**

Leading a variety of activities including baking, arts & crafts, manicures and games for 90 residents as well as 1-2-1 sessions. Tailoring each activity for all residents needs and interests including those living with dementia.

Jan '25 - Present **Dogs For Autism: Volunteer Speaker Co-ordinator**

Making contact with local schools & community groups, to arrange speaking opportunities for the UK's first and only autism assistance dogs charity in order to raise more awareness of autism and the charity's mission across the South East.

Feb '24 - Feb '25 **ITV Studios: Junior Designer**

Working across multiple ITV Studios teams including Marketing, Operations & Brand to deliver a variety of creative briefs from start to finish including promotional banners, logo design, pitch material creation as well as larger briefs such as YouTube channel branding and OOH print Ads.

Jul' 23 - Nov '23 **ITV Studios 'A Cruel Love: The Ruth Ellis Story' Production: Graphics Assistant (3mth FTC)**

Designing, making and delivering the graphic props for the ITV

production set in 1955 which included period alcohol labels, book covers, police/court paperwork, letters and signage. Travelling to location which included some set dressing.

Aug '22 - Jul '23 **Pernod Ricard: Junior Creative**

The role focused on ideation, copywriting and artwork for leading alcohol brands including Absolut & Malibu. Presenting concept work to clients and regularly worked on location shoots.

Oct '21 - May '22 **NTU: Graphic Design Student Ambassador**

Presenting my work in a lecture theatre to prospective students and individually leading tours of the graphics facilities.

Jul '18 - Sep '19 **ZSL: Volunteer Elephant Keeper**

Going regularly to help with preparing breakfast, mucking out/cleaning enclosures and making enrichment for the elephants.

Jul '17 - Aug '18 **ZSL Supporter Services Co-ordinator**

Contacting ZSL supporters via phone calls, email and face-to-face, processing memberships and experience bookings.

WORK EXPERIENCE

Aug '19 **GOOD Agency - Southwark, London (1 week)**

Aug '19 **BBH - Oxford Circus, London (1 week)**

Jul '19 **AMV BBDO - Southwark, London (2 weeks)**

May '19 **Across the Pond - Soho, London (1 week)**

EDUCATION

'19-'22 **Nottingham Trent University**

BA Hons Graphic Design- First Class Honours
Full working proficiency in Apple Mac & Microsoft Packages, Adobe Photoshop, Illustrator and InDesign. Competent in After Effects, XD, Figma & Wix Studio.

'18-'19 **Buckinghamshire New University**

Diploma in Foundation Studies in Art Design and Media- Merit.

'14-'16 **Royal Academy of Music**

Junior Academy (full day, every Saturday during term time).
ABRSM Trumpet Grade 8 | ABRSM Piano Grade 7

'11-'16 **Sir William Borlase's Grammar School**

3 A levels: Business studies: A (Year 13: Sixth Form Business Prize), French: A, Music: B
10 GCSEs: Biology: A*, French: A*, Music: A* (Year 10: Music Prize), Geography: A*, Chemistry: A, Maths: A, English Lang: A, English Lit: A, Physics: A, Art: A, RS: A*

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